



## **Milton Springers Gymnastics Club partners with Sponsorship agency Kidspired Media**

Milton Springers Gymnastics Club is pleased to announce the new partnership with Kidspired Media. Kidspired Media is now the exclusive sponsorship agency for the club effective December 2022.

Kidspired utilizes a consultative approach to building custom marketing and promotional solutions for local and regional businesses providing them with the ability to connect with community youth sports organizations. Kidspired will focus on expanding the Club's visibility to new prospects by developing value-based sponsorship packages that maximize return on sponsor investment.

Ted Gendron, Principal at Kidspired Media said, "Kidspired Media is proud to partner with such an amazing and well-known gymnastics club in Ontario. We are excited to get started and look forward to developing a strong relationship within the organization and the Milton community."

The Executive Director of Milton Springers Gymnastics Club Linda Massel said, "We are looking forward to collaborating with Kidspired as a major partner in developing our sponsorship program. They dedicate themselves to building successful partnerships between youth sport organizations and community businesses. Milton Springers values its sponsors tremendously and feels the club can offer great value to any business looking to sponsor youth sport in the community. With over 2,000 local young athletes enrolled in our program throughout the year we offer great exposure for any business and every cent goes back into the program to benefit our participants. We see this as an amazing opportunity for businesses to take advantage of Kidspired's unique approach to increase their business brand awareness amongst our members. It's a win, win for all!"

Kidspired will be contacting potential new sponsors immediately for exciting new opportunities available through the Club.

Milton Springers Gymnastics Club is a not-for-profit organization proudly serving the Halton region since 1974. Their mission is to be the leader in teaching gymnastics excellence to children and youth using a progressive and encouraging manner that recognizes both effort and achievement. Through gymnastics they build a foundation for a healthy, active lifestyle.

Milton Springers Gymnastics Club  
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